



NeatClubs.COM

Neat and Tidy Web Services for your Competitive or Recreational Skating Club

Small Figure Skating Clubs, like most recreational organizations, can benefit tremendously from a high quality web presence. A web-site for your club can help you co-ordinate your membership, organize events requiring on-line registration, manage the distribution of newsletters while respecting member privacy and accept on-line payment for ad-hoc needs such as ordering uniforms and collecting fees for tournaments. The web-site can also serve to promote your club to the public and to potential sponsors.

While many small skating clubs already have a web-presence, sites with on-line registration, collaboration, newsletter management and on-line payment capabilities have generally been "out of reach" for small volunteer-based organizations. Although prices have fallen dramatically for internet and web-related services, even simple on-line commerce capable web-sites can cost many thousands of dollars and they are often both complex and time consuming to implement. There simply has to be a better answer for small organizations on a very limited budget to establish a simple, high quality on-line presence. We think we have the answer at NeatClubs.COM!

How NeatClubs.COM is Different

The traditional approach to building a web-site involves engaging a hosting company and contracting with a skilled web-designer and/or web-site developer to build a system to meet your needs. A professional site can cost many thousands of dollars in addition to on-going hosting fees. In addition to hosting fees, there are often additional costs for maintaining sites and to accommodate changing needs. NeatClubs.COM has a different business model. You can "HAVE IT ALL" at a cost less than some service providers charge for simple internet hosting without any up-front fees or development costs! Cancel anytime without penalty, and if you do, take your most precious asset, your membership data with you.

NeatClubs.COM Benefits

- Increase your Club Membership while improving member retention and revenues and reducing administrative effort
- Increase revenues (and reduce costs) through on-line registration and payment services making your services accessible to a wider audience
- Simplified collection of fees and sponsorships, donations & administration of tax receipts for not-for-profit organizations
- Create a sense of community around your organization with photo galleries & custom content
- Automated Event reminders via E-Mail or SMS to maximize attendance at club related events
- Simplified the distribution of newsletters to customers or members while respecting their privacy

Everything You Need is Here

- An "ALL-IN" Solution for \$39.99 per month following a free trial
- Solution includes a hosted website, your own domain with e-mail hosting, on-line calendar, document library, photo gallery, content management facility, event coordination & registration
- Built-in interface to the free PayPal™ Payment Standard Merchant account to simplify trusted on-line financial transactions
- "WYSIWYG" web content management allows you to delegate maintenance for web content to anyone with basic computer skills
- Hosted in a secure managed Data Center with 7x24 management and service level guarantees

NeatClubs.COM simply represents a tremendous value for any organization interested in establishing a presence or delivering services on-line.

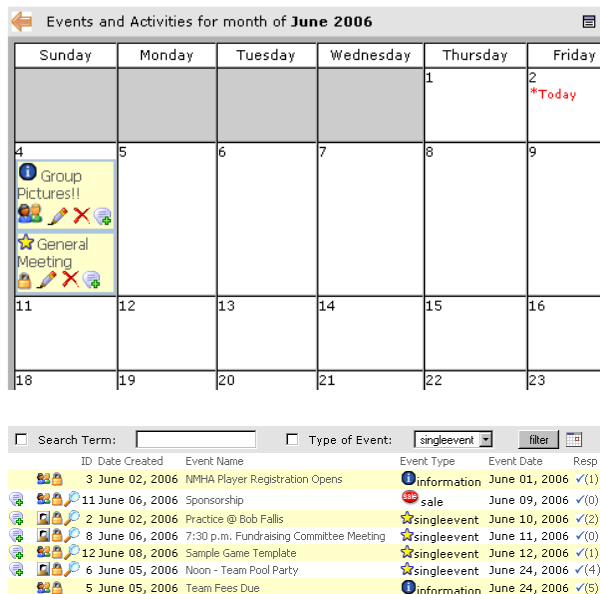
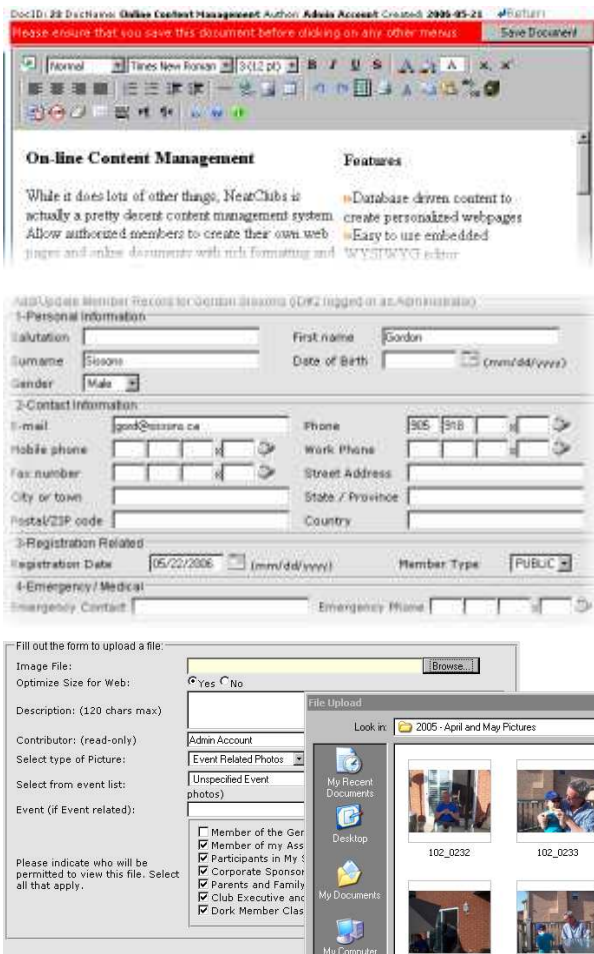


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Some NeatClubs.COM Features

- On-line WYSIWYG Editor allowing anyone who can run a word processor to design Newsletters, Web-Pages, E-Mails or Event & Calendar Descriptions for your club
- Highly configurable Web-site that can be setup in 30 minutes with logos, menus, color schemes and layouts that are customized to your organization for a professional quality appearance.
- In addition to a library of existing fields stored for each Club Member, you can add your own fields of various types and control the layout of data entry screens.
- Easy to use on-line calendar that permits authorized members to post entries to a shared Club Calendar
- Supports a range of event options including on-line registration, on-line sales of good or services, on-line donations, subscriptions and information only events.
- Supports 'auto notification features' to send messages or reminders to all event registrants in the event of a change in event logistics
- Image library with built in thumbnail support, image size optimization and slideshow functionality
- Document library supporting an unlimited variety of document types
- All on-line documents have permissions associated with them so you can restrict what membership classes are able to see what documents.
- Easily incorporate custom content with site customizable menus and unlimited custom web pages
- Built in Newsletter Management and distribution facility with archival capabilities
- Built in Google Sitemaps support allows you to generate XML site-maps that make sure Google indexes appropriate content on your site
- Web log capture facilities which allow you to see who is visiting your site and how often
- On-line Bill Presentment facility allows you to generate e-mail invoices to customers or members for "click to pay" functionality. Ideal for collecting money for club related activities or providing simple on-line payment for customers.
- No ad-ware, advertisements or annoying Pop-ups. NeatClubs.COM maintains membership data in strict confidence and will never provide your membership information to any third parties

This and Much More!— Go to <http://www.neatclubs.com>

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